



WHITE BEAR GRAPHICS™

Frequently Asked Questions about Bookmarks for Fundraising

How does it work?

You estimate how many bookmarks you believe your organization may sell during a consignment period. We then consign that number of bookmarks to your organization. We will package each bookmark in a plastic sleeve and seal it to enhance the sale appeal. We will then box the quantity requested and ship the products to you within 3–5 business days at a flat delivery charge of \$5.00.

What does “consignment” mean?

You do not pay for products until you have made your sale. A consignment period is the amount of time you plan to operate your fundraising program. Consignment periods are generally 30, 60 or 90 days. White Bear Graphics will accommodate your program needs.

How much will it cost my organization?

You may sell a bookmark for as much as \$1 each (sale price at your discretion). For each bookmark sold, your organization will pay White Bear Graphics 20¢. Yes, for every bookmark sold, you will make up to 400% profit!

What happens if we don't sell them all during the specified period?

Simply box up the remaining inventory that was not sold within your consignment period and mail the remaining product back to us. You only pay for the bookmarks that you sell and return postage.

What happens if the product is damaged by us before it may be sold or returned to White Bear Graphics?

Upon receipt of the product, your organization will accept the responsibility for maintaining them in a condition suitable for sales. Your organization will be liable for a cost of 20¢ for any bookmark damaged while in your possession. “Damaged” is defined as a condition that renders the product unsuitable for re-packaging and sale.

Additional questions?

Call or email us if you have any further questions. We will help you determine the best solution to meet your needs and make your fundraising program a success.

Phone: 512.663.5312 Fax: 512.441.2207 info@whitebeargraphics.com
PO Box 2598, Austin, Texas 78704-4324